

Strategic Advisory

- Marketing Strategy
- Consumer Research
- Competitor & Market Analysis
- Organizational Design Strategy
- Personas & Journey Mapping
- Content Strategy & Planning
- Ideation & Concepting
- Franchise Strategy
- eCommerce Strategy

Technology

- Website Design & Development
- Mobile App Design & Development
- CMS Integration & Maintenance
- Marketing Database Automation
- Martech Integration
- BRD/Tech Specs Development
- Technical Architecture Mapping
- Build or Buy Analysis

Agency Services

- Brand Strategy
- Campaign Planning & Execution
- Content Creation
- Organic Social Marketing
- Influencer Marketing
- Blog Strategy & Execution
- SEO
- SEM
- Paid Media
- Print Advertising Production
- UX & IA Consulting
- Tandem Connect

Data Sciences

- Data Audit
- Performance Reporting & Data
- Visualization
- Guided Analytics
- Media Mix Modeling
- Testing
- CRM Platforming
- CRM Implementation
- Data Enrichment
- Trade Area Analysis
- Customer Segmentation
- Database Development
- RFI Analysis
- AI/ML Implementation
- ESP Evaluations